

LEADERSHIP GIVING



WHAT IS LEADERSHIP GIVING?

Your leadership creates real change.

With a generous gift of \$100 or more each month, or \$1,200+ annually, you can become a United Way Leadership donor. Your support sends a powerful message across our region, that when we come together, we can solve even the toughest local challenges.

Your gift supports local programs, partnerships and people—fueling life-changing solutions that help our neighbours right here at home.

As a Leadership donor, you'll receive:

- Exclusive United Way updates and local impact stories
- Invitations to community events and behind-the-scenes experiences
- A one-on-one connection with a United Way team member
- Recognition on our Leadership Honour Roll
- Charitable tax benefits

DID YOU KNOW?



Community safety is slipping. **Only 48%** of Halton parents consider their area a cohesive, safe environment for children's development.



30% of Canadian seniors are at risk of isolation—a top challenge identified by the International Federation on Ageing.



In Hamilton, **1 in 6** residents over the age of 12 reports living with mood or anxiety disorders.

LEADERSHIP GIVING LEVELS

BRONZE

\$1,200 - \$2,499

SILVER

\$2,500 - \$4,999

GOLD

\$5,000 - \$9,999

PLATINUM

\$10,000 - \$24,999

PHILANTHROPIST CIRCLE

\$25,000 +

WHAT DO LEADERSHIP GIFTS MAKE POSSIBLE?

Leadership Donors are a driving force, working to meet basic urgent needs such as food, housing, and mental health support, while also tackling long-term systemic change to create stronger, more resilient communities.



YOUR LEADERSHIP GIFT IS CHANGING LIVES



\$1,200

BRONZE LEADER

Provides 4 families with a 1-month supply of infant essentials



\$2,500

SILVER LEADER

Provides 18 months of volunteer support for 2 isolated older adults living with memory impairment



\$5,000

GOLD LEADER

Provides long-term individual counselling for 8 survivors of violence to help them heal and build resilience



\$10,000

PLATINUM LEADER

Provides 8 months of mobile support for street-involved youth

YOUR LOCAL LOVE. UNITED IN ACTION.

In times of uncertainty, our community's strength shines when we step up, together. As rising costs and growing pressures affect families, seniors, and individuals across our community, your leadership becomes a powerful force for local stability.

Now more than ever, your Leadership gift helps protect the vital local programs people count on every day. It ensures that food is on the table, housing is within reach, mental health support is available, and no one is left behind. Your generosity creates a real, lasting impact for friends and neighbours right here at home.

**SCAN HERE
TO LEARN MORE**

