



LABOUR & UNITED WAY PARTNERSHIP



UNIONS UNITED IN ACTION WITH UNITED WAY

Unions across Canada are longstanding and generous contributors to United Way campaigns by encouraging members to volunteer and give. We have had a long history of working together to build strong and healthy communities. Union members and their families represent a broad spectrum of our community as donors, volunteers and users of the services and programs supported by United Way. In 1988 the partnership between United Way Centraide and the Canadian Labour Congress was signed to support both movements to work collectively for the common good.



GET INVOLVED

Check out some ways your Local Union can get involved with United Way Halton & Hamilton:

- Host a campaign event through the Local. (e.g. BBQ, breakfast, auction, product drive etc.)
- Donations through social justice funds, community services committees etc.
- If your Local has its own office—consider an employee campaign.
- Include standing committees in organizing events.
- Invite UWHH to a membership or executive meeting to talk about community issues that your members are passionate about.
- Connect with your Local Labour Council to participate in activities, initiatives & advocacy work.

If the workplace your members are employed with have a United Way Campaign...

- Endorsement: a letter, or verbal endorsement of the campaign asking for members to support.
- Donate incentives: prizes, lunch with the Union President etc.
- Attend, volunteer, participate and speak at special events with United Way & within work place campaigns.
- Be a part of the planning: appointment of campaign chair/committee.
- Recognize & thank campaign volunteers!



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WHAT ARE THE STEPS IN ORGANIZING A JOINT CAMPAIGN COMMITTEE?

STEP ONE:

Confirm support and interest to United Way volunteers. CEO and Local Union President(s) to jointly endorse the campaign and to appoint the union/management coordinators or leads.

STEP TWO:

Coordinators are responsible for the recruitment of the employee campaign committee (volunteers to support 1:1 ask, events, or activities related to the campaign).

STEP THREE:

The joint committee has the responsibility to plan, organize and implement the campaign.

STEP FOUR:

The committee should be working well in advance of the campaign, keeping the CEO and Local Union President(s) informed on a regular basis.

STEP FIVE:

To assist the committee United Way provides training and assistance. We have volunteers, Loaned Representatives, and staff including a Labour Community Service Representative who have the expertise to help.

United Way Halton & Hamilton's Labour Community Service Representatives serve Halton and Hamilton's unionized workplaces and are members at respective Labour Councils.



LEARN MORE



To learn more on how you can engage your Union Local around supporting those in need please visit uwhh.ca/partner-with-us/labour or contact us directly. For more information or to discuss opportunities to get involved, email labourcommunityservices@uwhh.ca.